



SASG 24

المؤتمر السعودي الثاني عشر للشبكات الذكية

Sponsorship Packages



Under the Patronage of HRH Prince Abdulaziz bin Salman Al Saud, Minister of Energy, the 12th Saudi Arabia Smart Grid Conference and Exhibition (SASG 2024) will take place on 16th-18th December, 2024, at Ritz Carlton Riyadh Hotel.

The Ministry fully supports this annual prestigious conference that discuss best practices and innovative solutions to overcome main challenges in electricity industry, new smart grid projects and development of electricity sector in order to enhance the strategic position of Kingdom of Saudi Arabia in electricity industry by increasing the reliability of supply from conventional and renewable resources and the security of electrical networks.

The technical program of the conference includes list of distinguished speakers, experts with participation of many governmental organizations in addition to leaders of electricity industry.

This event has attracted many local, regional and international official delegations to participate and share their initiatives and projects.

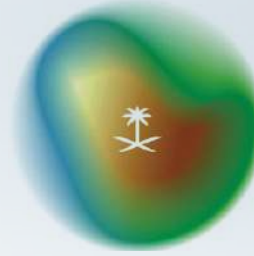
The Ministry remains committed to provide all support to this conference and we are pleased to invite your company to sponsor this event and select the appropriate sponsorship category that supports your marketing plans as per the attached sponsorship program.

Best regards,

Assistant Minister for Electricity Affairs Ministry of Energy
Chairman, Steering Committee (SASG24)
Nasser Hadi Alqahtani


Under the Patronage of:


وزارة الطاقة
MINISTRY OF ENERGY



The organizers have prepared this brochure to provide more information about the Conference.
kindly have a look on it or visit the website:

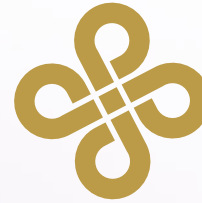
 www.saudi-sg.com


 info@saudi-sg.com


 +966 50 076 2828

Event Management:

الريادة الاحترافية
Professional Pioneers



 www.profpioneers.com

 info@profpioneers.com

 +966 55 906 1693 | +966 12 650 5050

Previous Partners in SASG 2023:

:Under Patronage of



<p>PARTNER</p>	<p>SUSTAINABLE INNOVATION PARTNER</p> <p>ENOWA. NEOM</p>					
<p>STRATEGIC Sponsors</p>						
<p>DIAMOND Sponsors</p>						
<p>PLATINUM Sponsors</p>						
<p>GOLD Sponsors</p>						
<p>SILVER Sponsors</p>						
<p>MEDIA Partner</p>						
<p>SCIENTIFIC Partner</p>						

Full Governmental Support

Meet with Leaders and Decision Makers in Electricity Industry



The Largest Smart Grid and Renewable Energy Event in Saudi Arabia



Annual Specialized Exhibition



Meet International Manufacturers, Contractors and Service Providers.



Interactive Panel Sessions and Workshops

Interaction with Governmental and Private Sectors



Perfect venue to discuss Business Opportunities

Promote New Technologies



Sponsorship

Opportunities

A number of opportunities are available that allow you and your company to support the industry, whilst raising the profile of your company with the people who really matter electric energy professionals at all levels who are your current and potential customers.

The conference will attract hundreds professionals from every segment of the electrical energy industry.

It will feature a comprehensive technical program with paper presentations and panel sessions, tutorials, technical tours, a number of networking opportunities.

We encourage you, as a valued partner to take advantage of the many sponsorship opportunities available at the 12th Saudi Arabia Smart Grid (SASG 2024) Conference and to be part of this annual event, please contact us at info@saudi-sg.com to discuss how we can meet your needs.

All sponsorships with company's name and logo will be acknowledged on the event website, On-Site Program, Conference Sponsorship Signage and promotional materials.

Sponsor the 12th Saudi Arabia Smart Grid (SASG 2024) and benefit from:

- ▣ 1st class lead generation: meet companies actively working in the Electricity industry.
- ▣ Enhanced brand profile: pre-event promotional campaign and on site branding.
- ▣ Excellent publicity: gain an incredible amount of presence from on-site promotion.
- ▣ A cost effective marketing solution: our development team will be happy to customize
- ▣ A package and develop a cost effective marketing channel to generate new sales.
- ▣ Sponsorship options offering varying levels of branding and exposure are available to suit budgets and marketing aims.



ENERGY Partner

Promoting:

- Recognition in all conference promotional materials distributed prior to the event.
- Recognition of the company logo in social media accounts of the event.
- Recognition of support on the conference website with Clickable link to company website.

Branding:

- Displaying of the company logo separate and large size in all materials
- Corporate logo prominently displayed in the Conference Guide.
- Displaying of the company logo in the main screen of the conference.
- Two pages for inclusion of company AD and abstract in the official Conference Exhibition Guide.
- Logo will appear on the Conference main screen.
- Large-Size logo, in a very visible location on all Conference advertisement and flyers.
- Company logo tags attached to conference bags and badges.
- Logo of the company at the advertisement of the event.
- Company logos in the registration area and the Press room.

Acknowledging (at the Conference):

- **Front Exhibition Space Next to the Ministry of Energy.**
- 4 Rooms Reservation for 3 nights at the Ritz Carlton Hotel during the event.
- Premium Free Exhibition space of 40 sq.m (1 st choice selection from exhibition floor plan).
- 5 minutes video acknowledgment in conference main hall during session breaks.
- 7 Sponsor's Head delegate / Representative within VIP members.
- 25 free delegates.
- Speaking slot at Strategic Session.
- Award & Appreciation Certificate for sponsorship.
- Press release with the company profile.
- Interview with TV and journalist.

* Package price does not include VAT.



Nearest
Exhibition Space to
the Ministry of Energy.

Limited to
2 Partners ONLY



STRATEGIC PLUS Sponsor

Promoting:

- Recognition in all conference promotional materials distributed prior to the event.
- Recognition of the company logo in social media accounts of the event.
- Recognition of support on the conference website with Clickable link to company website.

Branding:

- Corporate logo prominently displayed in the Conference Guide.
- Displaying of the company logo in the main screen of the conference.
- Two pages for inclusion of company AD and abstract in the official Conference Exhibition Guide.
- Logo will appear on the Conference main screen.
- Large-Size logo, in a very visible location on all Conference advertisement and flyers.
- Company logo tags attached to conference bags and badges.
- Logo of the company at the advertisement of the event.
- Company logos in the registration area and the Press room.

Acknowledging (at the Conference):

- Front Exhibition Space behind the Ministry of Energy.
- 3 Rooms Reservation for 3 nights at the Ritz Carlton Hotel during the event.
- Premium Free Exhibition space of 40 sq.m (1 st choice selection from exhibition floor plan).
- 5 minutes video acknowledgment in conference main hall during session breaks.
- 7 Sponsor's Head delegate / Representative within VIP members.
- 25 free delegates.
- Speaking slot at Strategic Session.
- Award & Appreciation Certificate for sponsorship.
- Press release with the company profile.
- Interview with TV and journalist.

* Package price does not include VAT.



Exhibition Space
Behind the Ministry of Energy.

Limited to
3 Sponsors ONLY



STRATEGIC Sponsor

Promoting:

- Recognition in all conference promotional materials distributed prior to the event.
- Recognition of the company logo in social media accounts of the event.
- Recognition of support on the conference website with Clickable link to company website.

Branding:

- Corporate logo prominently displayed in the Conference Guide.
- Displaying of the company logo in the main screen of the conference.
- Two pages for inclusion of company AD and abstract in the official Conference Exhibition Guide.
- Logo will appear on the Conference main screen.
- Large-Size logo, in a very visible location on all Conference advertisement and flyers.
- Company logo tags attached to conference bags and badges.
- Logo of the company at the advertisement of the event.
- Company logos in the registration area and the Press room.

Acknowledging (at the Conference):

- Front Exhibition Space behind the Ministry of Energy.
- 3 Rooms Reservation for 3 nights at the Ritz Carlton Hotel during the event.
- Premium Free Exhibition space of 40 sq.m (1 st choice selection from exhibition floor plan).
- 5 minutes video acknowledgment in conference main hall during session breaks.
- 7 Sponsor's Head delegate / Representative within VIP members.
- 25 free delegates.
- Speaking slot at Strategic Session.
- Award & Appreciation Certificate for sponsorship.
- Press release with the company profile.
- Interview with TV and journalist.

* Package price does not include VAT.



Limited to
3 Sponsors ONLY



DIAMOND PLUS Sponsor

Promoting:

- Recognition in all conference promotional materials distributed prior to the event.
- Recognition of the company logo in social media accounts of the event.
- Recognition of support on the conference website with Clickable link to company website.

Branding:

- Corporate logo prominently displayed in the Conference Guide.
- Displaying of the company logo in the main screen of the conference.
- Two pages for inclusion of company AD and abstract in the official Conference Exhibition Guide.
- Logo will appear on the Conference main screen.
- Large-Size logo, in a very visible location on all Conference advertisement and flyers.
- Company logo tags attached to conference bags and badges.
- Logo of the company at the advertisement of the event.
- Company logos in the registration area and the Press room.

Acknowledging (at the Conference):

- Front Exhibition Space next to the Ministry of Energy.
- 2 Rooms Reservation for 3 nights at the Ritz Carlton Hotel during the event.
- Premium Free Exhibition space of 28 sq.m (1 st choice selection from exhibition floor plan).
- 3 minutes video acknowledgment in conference main hall during session breaks.
- 4 Sponsor's Head delegate / Representative within VIP members.
- 20 free delegates.
- Slot for keynote speaker.
- Award & Appreciation Certificate for sponsorship.

* Package price does not include VAT.



Exhibition Space
In Front of the Ministry of Energy.

Limited to
2 Sponsors ONLY



DIAMOND Sponsor

Promoting:

- Recognition in all conference promotional materials distributed prior to the event.
- Recognition of the company logo in social media accounts of the event.
- Recognition of support on the conference website with Clickable link to company website.

Branding:

- Corporate logo prominently displayed in the Conference Guide.
- Displaying of the company logo in the main screen of the conference.
- Two pages for inclusion of company AD and abstract in the official Conference Exhibition Guide.
- Logo will appear on the Conference main screen.
- Large-Size logo, in a very visible location on all Conference advertisement and flyers.
- Company logo tags attached to conference bags and badges.
- Logo of the company at the advertisement of the event.
- Company logos in the registration area and the Press room.

Acknowledging (at the Conference):

- 2 Rooms Reservation for 3 nights at the Ritz Carlton Hotel during the event.
- Premium Free Exhibition space of 30 sq.m (1 st choice selection from exhibition floor plan).
- 3 minutes video acknowledgment in conference main hall during session breaks.
- 4 Sponsor's Head delegate / Representative within VIP members.
- 20 free delegates.
- Slot for keynote speaker.
- Award & Appreciation Certificate for sponsorship.



Limited to
3 Sponsors ONLY

* Package price does not include VAT.



PLATINUM PLUS Sponsor

Promoting:

- Recognition in all conference promotional materials distributed prior to the event.
- Recognition of the company logo in social media accounts of the event.
- Recognition of support on the conference website with Clickable link to company website.

Branding:

- Corporate logo prominently displayed in the Conference Guide.
- Displaying of the company logo in the main screen of the conference.
- Two pages for inclusion of company AD and abstract in the official Conference Exhibition Guide.
- Logo will appear on the Conference main screen.
- Medium-Size logo, in a very visible location on all Conference advertisement and flyers.
- Company logo tags attached to conference bags and badges.
- Logo of the company at the advertisement of the event.
- Company logos in the registration area and the Press room.

Acknowledging (at the Conference):

- Front Exhibition Space next to the Ministry of Energy.
- 1 Room Reservation for 3 nights at the Ritz Carlton Hotel during the event.
- Premium Free Exhibition space of 24 sq.m (1 st choice selection from exhibition floor plan).
- 2 minutes video acknowledgment in conference main hall during session breaks.
- 2 Sponsor's Head delegate / Representative within VIP members.
- 10 free delegates.
- Slot for keynote speaker.
- Award & Appreciation Certificate for sponsorship.

* Package price does not include VAT.



Exhibition Space
Near the Ministry of Energy.

Limited to
4 Sponsors ONLY



PLATINUM Sponsor

Promoting:

- Recognition in all conference promotional materials distributed prior to the event.
- Recognition of the company logo in social media accounts of the event.
- Recognition of support on the conference website with Clickable link to company website.

Branding:

- Corporate logo prominently displayed in the Conference Guide.
- Displaying of the company logo in the main screen of the conference.
- Two pages for inclusion of company AD and abstract in the official Conference Exhibition Guide.
- Logo will appear on the Conference main screen.
- Medium-Size logo, in a very visible location on all Conference advertisement and flyers.
- Company logo tags attached to conference bags and badges.
- Logo of the company at the advertisement of the event.
- Company logos in the registration area and the Press room.

Acknowledging (at the Conference):

- 1 Room Reservation for 3 nights at the Ritz Carlton Hotel during the event.
- Premium Free Exhibition space of 24 sq.m (1 st choice selection from exhibition floor plan).
- 2 minutes video acknowledgment in conference main hall during session breaks.
- 2 Sponsor's Head delegate / Representative within VIP members.
- 10 free delegates.
- Slot for keynote speaker.
- Award & Appreciation Certificate for sponsorship.



Limited to
6 Sponsors ONLY

* Package price does not include VAT.



GOLD PLUS Sponsor

Promoting:

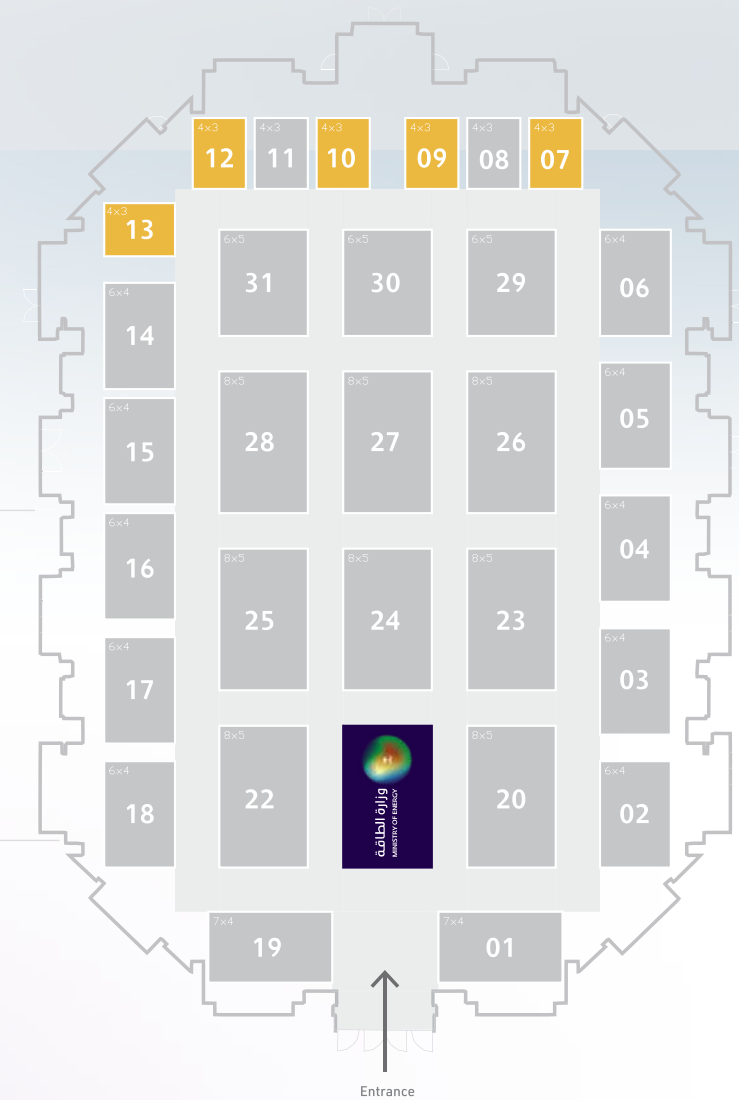
- Recognition of the company logo in social media accounts of the event.
- Recognition of support on the conference website with Clickable link to company website.

Branding:

- Corporate logo prominently displayed in the Conference Guide.
- Displaying of the company logo in the main screen of the conference.
- One pages for inclusion of company AD and abstract in the official Conference Exhibition Guide.
- Small-Size logo, in a very visible location on all Conference advertisement and flyers.
- Company logos in the registration area and the Press room.

Acknowledging (at the Conference):

- Premium Free Exhibition space of 12 sq.m
- Exhibition space with wide area around.
- 5 free delegates.



Exhibition Space
with wide area around

Limited to
5 Sponsors ONLY

* Package price does not include VAT.



GOLD Sponsor

Promoting:

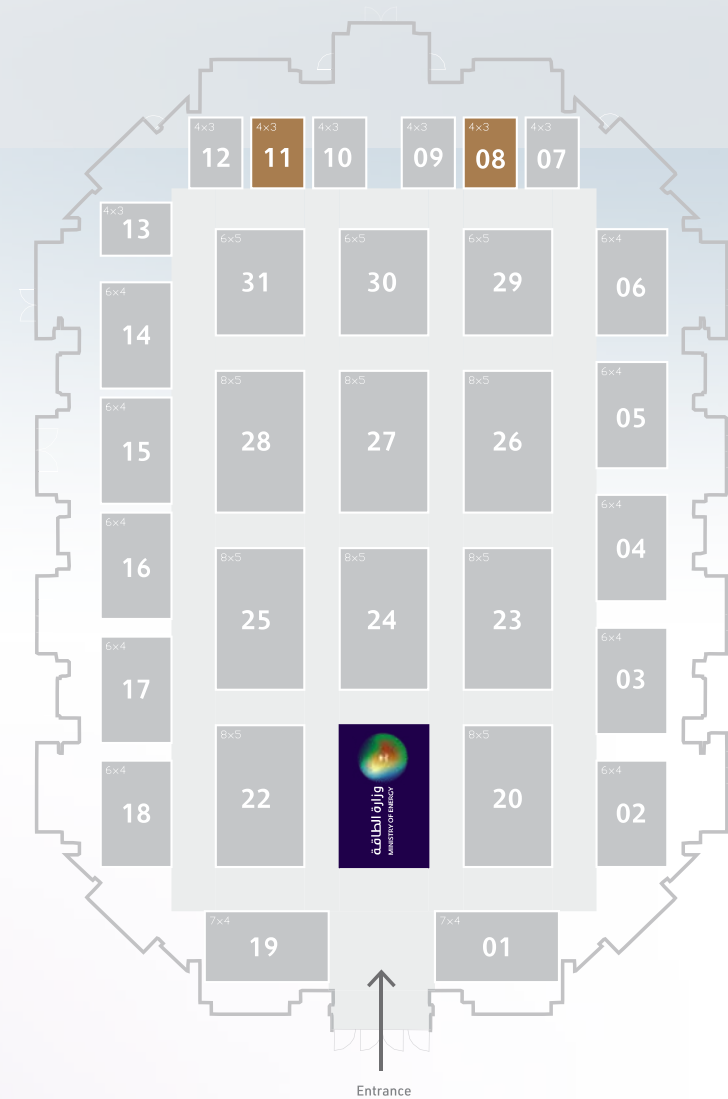
- Recognition of the company logo in social media accounts of the event.
- Recognition of support on the conference website with Clickable link to company website.

Branding:

- Small-Size logo, in a very visible location on all Conference advertisement and flyers.
- Company logos in the registration area and the Press room.

Acknowledging (at the Conference):

- Premium Free Exhibition space of 12 sq.m
- 3 free delegates.



Limited to
2 Sponsors ONLY

* Package price does not include VAT.

Sponsorship Features

	Energy Partner	Strategic+ Sponsor	Strategic Sponsor	Diamond+ Sponsor	Diamond Sponsor	Platinum+ Sponsor	Platinum Sponsor	Gold+ Sponsor	Gold Sponsor
Recognition in all conference promotional materials distributed prior to the event.	●	●	●	●	●	●	●	X	X
Recognition of support on the conference website with Clickable link to company web.	●	●	●	●	●	●	●	●	●
Recognition of the company logo in social media accounts of the event.	●	●	●	●	●	●	●	●	●
Corporate logo prominently displayed in the Conference Guide.	●	●	●	●	●	●	●	X	X
Pages for inclusion of company ad in the official Conference Exhibition Guide.	2 pages	2 pages	2 pages	2 pages	2 pages	2 pages	2 page	1 pages	X
Displaying of the company logo in the main screen of the conference.	●	●	●	●	●	●	●	●	X
Logo of the company at the advertisement in of the event..	●	●	●	●	●	●	●	●	X
Company logos in the registration area and the Press room.	●	●	●	●	●	●	●	●	●
Logo in a very visible location on all Conference advertisement and flyers.	●	●	●	●	●	●	●	●	●
Company logo tags attached to conference bags and badges.	●	●	●	●	●	●	●	X	X
Video acknowledgment in conference main hall during session breaks.	5 mins	5 mins	5 mins	3 mins	3 mins	2 mins	2 mins	X	X
Sponsor's Head Delegate / Representative will be a VIP member.	7 delegates	7 delegates	7 delegates	4 delegates	4 delegates	2 delegates	2 delegates	X	X
Free delegates.	25 delegates	25 delegates	25 delegates	20 delegates	20 delegates	10 delegates	10 delegates	5 delegates	3 delegates
Free Exhibition space.	40 sq.m	40 sq.m	40 sq.m	28 sq.m	30 sq.m	24 sq.m	24 sq.m	12 sq.m	12 sq.m
Room Reservation for 3 nights at the Ritz Carlton Hotel during the event	4 rooms	3 rooms	3 rooms	2 rooms	2 rooms	1 rooms	1 rooms	X	X
Front Exhibition Space closest to the Ministry of Energy.	●	●	●	●	X	●	X	X	X
Slot for keynote speaker.	●	●	●	●	●	●	●	X	X
Award & Appreciation Certificate for sponsorship.	●	●	●	●	●	●	●	X	X
Interview with TV and journalist.	●	●	●	X	X	X	X	X	X
Press release with the company profile.	●	●	●	X	X	X	X	X	X

* Package price does not include VAT .

Exhibition Floor Plan



- Energy Partner
- Strategic + Sponsor
- Strategic Sponsor
- Diamond + Sponsor
- Diamond Sponsor
- Platinum+ Sponsor
- Platinum Sponsor
- Gold+ Sponsor
- Gold Sponsor

Contact us:

To contact us for Marketing Opportunities and Booths
Availability:

Reem Al-Khalil



+966 50 076 2828

Yasser Al-Tamimi



+966 55 906 1693

Or via E-mail



reem@saudi-sg.com

